

BETTER BUSINESS BUREAU VIDEO SERIES

PRICING SHEET

WWW.BBBVIDEO.COM/SPONSOR

SPONSORSHIP BENEFITS

Platinum

- ◆ Film & include sponsor in program
- ◆ Exclusive advertising rights to use in sponsor's geographic area
- ◆ Press release to local news media by BBB Video Series
- ◆ Promotional featurette on DVD (provided by sponsor)
- ◆ 1,500 DVD's
- ◆ Name and logo on co-branded DVD covers
- ◆ Streaming video clips for sponsor's website
- ◆ Credit for sponsorship in BBB Reliability Report
- ◆ Public performance rights for use in broadcasts and presentations
- ◆ Credit on Library Search at BBBvideo.com

\$11,995

Most Cities*

Gold

- ◆ Name and logo on co-branded DVD covers
- ◆ 1,500 DVD's
- ◆ Streaming video clips for sponsor's website
- ◆ Credit for sponsorship in BBB Reliability Report
- ◆ Public performance rights for use in broadcasts and presentations
- ◆ Credit on Library Search at BBBvideo.com

\$9,995

* PRICE MAY VARY BY EXCLUSIVE MARKET AREA

TITLES AVAILABLE

- ◆ CRASH COURSE: WHAT TO KNOW BEFORE AND AFTER A COLLISION
- ◆ IDENTITY THEFT
- ◆ HIRING A HOME CONTRACTOR
- ◆ WHO'S MINDING THE CHILDREN: CHOOSING QUALITY CHILD CARE
- ◆ CORRECTIVE EYE SURGERY: READING BETWEEN THE LINES
- ◆ KNOW FRAUD: MAIL AND TELEPHONE FRAUD
- ◆ SELF DEFENSE FOR CAR EXPENSE
- ◆ BUYING A RECREATIONAL VEHICLE